Government POC: Erica McCullom
erica@4lesswebdesigns.com
1-800-796-9323
www.4lesswebdesigns.com

Web Designs 4 Less

Capability Statement

Company Overview

We are equipped with trained, skilled, and experienced professionals that have in-depth functional and technical software development andprogramming acumen. Our professionals are ready to support or lead private, commercial, city, federal, state, and global government organizations.

Our Mission with the Government

To support the mission of your organization or agency. To help to lead or support the inputs to your vision. We aim to make our clients more reachable, scalable, and profitable while making sure they are not overpaying.

OUR GOVERNMENT SERVICES

COMPUTER TRAINING AND EDUCATION SERVICES
In-person or virtual to lead or support software training or educational needs.

FUNCTIONAL AND TECHNICAL CONSULTING
We gather requirements, facilitate, advise, or lead small-to-large initiatives.

SOFTWARE PROGRAMMING AND DEVELOPMENT
We can deliver out of the box or custom websites and mobile apps.

CORE COMPETENCIES

We believe what is good for our customers is good for our business. For that reason, our core competencies are what we specialize in to support or lead as needed for your organization!!

- Facilitation and Requirements discovery for Custom Website and Mobile App Development.
- Delivery of Website Maintenance and Enhancements.
- Execution of custom and out-of-the box Software. Programming and Development.
- Delivery of Website Education and Computer Training Services.

NAICS CODES

541511 – Custom Computer Programming Services
541430 – Graphic Design Services
541611 – Administrative Management and General Management Consulting Services
541613 – Marketing Consulting Services
541618 – Other Management Consulting Services

541690 – Other Scientific and Technical Consulting Services
812990 – All other Personal services
611420 – Computer Training
561499 – All Other Business Support Services
519130 – Internet Publishing and Broadcasting Services

PAST PERFORMANCE

- Responsible for the Design and Development of website to support government DOT courses for IWDOR. POC: Tiffany Smith-Fountain, *tiffany@iwdor.com*
- Designed and Developed website, logo, and mobile app for certified veteran owned business TGS LLC. POC: : Alfred Chatman *achatman@transglobalsolutionsllc.com*
- Staff of Web Designs 4 Less and teaming partners are with years of experience to include serving or consulting the military as an employee. Now as a small business we are ready to execute with an opportunity to work with your organization.

DIFFERENTIATORS

- Emphasis on Strategic Partnerships to support not only our goals but, establishing a Win-Win.
- We believe the focus should be on actual Service Level Agreements vs. vanity metrics.
- Many of our team members and teaming partners, are past veterans or spouses of a veteran identifying closely with protocols, critical events, and schedules.
- Without jeopardizing quality, we still provide better than comparable pricing than our competitors

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Established in May 2019, Web Designs 4 Less is a veteran, woman, and minority owned company